

# *Diamond* Level Sponsorship

**\$15,000**

## ***Each Sponsor will receive:***

- ❖ Diamond Level Booth in the Exhibit Hall (preferred booth space)
- ❖ Five full convention registrations (includes all meals and ticketed events)
- ❖ Full-page feature article on your company or a full-page advertisement in the Convention Program.....Your Choice!
- ❖ Listing as a Diamond Level Exhibitor and Major Sponsor of our convention in the Convention Program
- ❖ Listing as a Diamond Level Exhibitor and Major Sponsor of our Convention in the Convention Newsletter
- ❖ Consistent publication of your sponsorship throughout the convention as a Diamond Level Sponsor
- ❖ Your company logo on our website with a link to your website

*If you would like to Sponsor one of these events, please contact Cathy Balkcom at (615) 904-6013 or by email at [naifatn@comcast.net](mailto:naifatn@comcast.net). Sponsorship packages and booth site selection are based on availability. Package selection priority is determined by the date on your commitment letter of your sponsorship. Booth selection availability is based on the amount of the sponsorship and the date we receive your sponsorship check. Each booth will consist of one draped 6' table and two chairs.*



March 21 & 22, 2018  
Hilton Garden Inn  
Vanderbilt  
1715 Broadway  
Nashville, TN  
Ph: (615) 369-5900



# *P*latinum Level Sponsorship



**\$10,000**

## ***Each Sponsor will receive:***

- ❖ Platinum Level Booth in the Exhibit Hall (one preferred booth space)
- ❖ Four full convention registrations (includes all meals and ticketed events)
- ❖ Full-page feature article on your company or a full-page advertisement in the Convention Program.....Your Choice!
- ❖ Listing as a Platinum Level Exhibitor and Major Sponsor of our convention in the Convention Program
- ❖ Listing as a Platinum Level Exhibitor and Major Sponsor of our Convention in the Convention Newsletter
- ❖ Consistent publication of your sponsorship throughout the convention as a Diamond Level Sponsor
- ❖ Your company logo on our website with a link to your website

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# *Gold* Level Sponsorship



**\$5,000**

***Each Sponsor will receive:***

- ❖ One Gold Level Booth
- ❖ Three full convention registrations (includes all meals and ticketed events)
- ❖ One Quarter-Page Advertisement in the Convention Program
- ❖ Listing in the Convention Program as Gold Level Sponsor
- ❖ Listing in the Convention Newsletter as Gold Level Sponsor
- ❖ Consistent publication of your sponsorship throughout the convention

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# *Silver Level Sponsorship*

**\$1,500  
To  
\$5,000**

## **Leadership Luncheon Sponsor - \$5,000**

- ❖ A sign at the Luncheon will announce your sponsorship. Your company representative may attend the luncheon and have 5 minutes to promote your product. Additional promotions also given
- ❖ **Hospitality Suite Sponsor - \$2,500 SOLD**  
A sign in the Hospitality Suite will announce your sponsorship. Additional promotions also given.
- ❖ **Opening Reception - \$2,500**  
A sign at the Reception announcing your sponsorship with your logo. Additional promotions also given.
- ❖ **Breakfast Sponsor - \$5,000**  
A sign will announce your sponsorship with your logo. Additional promotions also given.
- ❖ **Convention Tote Bags - \$2,000**  
Your company logo on the bag with additional promotions given.

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## Silver Level Sponsorship continued...

- ❖ **Sponsor of Keynote Luncheon - \$5,000**  
A sign will announce your sponsorship with your logo. Additional promotions also given.
- ❖ **Sponsor of Refreshment Break - \$1,500**  
Your company name and logo on the sign at the Refreshment Table. Additional promotions also given.
- ❖ **Sponsor of Speaker - \$1,500**  
Your company name and logo on the sign for the speaker. Additional promotions also given.
- ❖ **Sponsor of Chair Massage - \$1,500**  
Your company name and logo on a sign announcing your sponsorship. Additional promotions also given.
- ❖ **Sponsor of Sweets Break - \$1,000**  
Your company name and logo on the sign at the Refreshment Table. Additional promotions also given.
- ❖ **Sponsor of Banner in Hotel Ballroom Lobby - \$1,000 **SOLD****  
Your company name and logo on the sign in the main lobby. Additional promotions also given.
- ❖ **Sponsor of Attendee Bag Insert - \$500**  
Your ad or company name and logo inserted into attendee bags. Additional promotions also given.
- ❖ **Sponsor of Ink Pens for Tote Bags - \$500**  
Your company name on ink pens for attendee tote bags. Additional promotions given.

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# ther Convention Sponsorships



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All Sponsorships below receive the following recognition in addition to any items listed with each Individual Sponsorship:

- A Sponsorship Listing in the Convention Newsletter
- A Sponsorship Listing in the Convention Program
- One Convention Registration

## Convention Program Sponsor - \$1,500 **SOLD**

- ❖ Sponsor the Convention Program and you will get one full-page ad in the program to announce your program sponsorship, which is distributed to all attendees.

## Convention Name Badge Lanyard Sponsor - \$1,500

- ❖ All attendee name badges will hang on lanyards. Your
- ❖ company name will appear on the lanyard to announce your sponsorship

**A BOOTH IS AVAILABLE FOR AN ADDITIONAL CHARGE OF \$300**

Please be sure to complete a Convention Registration form for each complimentary registration. If you would like to register additional attendees and/or staff for your booth, please complete a registration form for each person and remit payment for each registration. For hotel reservations, please contact the Hilton Garden Inn at (615) 369-5900 and request the NAIFA rate of \$189 per night. **Room reservation deadline is February 18, 2018.** Don't delay....this hotel always sells out.

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